



List of 2018 Winter Olympics broadcasters

From Wikipedia, the free encyclopedia

The [2018 Winter Olympics](#) in Pyeongchang are televised by a number of broadcasters throughout the world. As with previous years, [Olympic Broadcasting Services](#) together with Japan's [NHK](#) produces the world feed provided to local broadcasters for use in their coverage, including about 90 hours of content captured in [8K](#).^{[1][2]}

The Games are broadcast in [ultra-high resolution](#) and [high dynamic range](#) in select markets. In South Korea, terrestrial UHD broadcasts employ [ATSC 3.0](#) standard,^[3] launched on May 31, 2017 by SBS, [MBC](#), and [KBS](#) in major South Korean markets such as Seoul and Incheon.^{[4][5]} In the United States UHD broadcasts are available to cable subscribers of [NBCUniversal](#),^[6] and to subscribers of satellite TV providers [DirecTV](#) and [Dish Network](#).^[7]

Broadcasters [\[edit\]](#)

On 29 June 2015, the IOC announced that [Discovery Communications](#)—owner of [Eurosport](#), had acquired exclusive rights to the Olympics from 2018 through 2024 across Europe, excluding [Russia](#), on all platforms. Discovery will sub-license its broadcast rights to local free-to-air networks on a territorial basis. Discovery's rights deal will, initially, not cover France due to pre-existing rights deals with [France Télévisions](#) that run through the 2020 Games. Unlike previous pan-European deals, such as with the [European Broadcasting Union](#) and [Sportfive](#), Discovery will not solely serve as a reseller, and intends to carry coverage on its regional properties, but has committed to sub-licensing at least 100 hours of coverage to free-to-air networks.^{[8][9][10]} In the [United Kingdom](#), Discovery will sub-license exclusive pay television rights from the BBC (which still holds broadcast rights through 2020), in exchange for sub-licensing free-to-air rights to the 2022 and 2024 Olympics from Discovery.^[11]

In addition, [IMG](#) was awarded the in-flight/in-ships broadcast rights.^[12] The [Olympic Channel](#) will broadcast the Games across the [Indian subcontinent](#).^[13]



Part of a series on

[2018 Winter Olympics](#) [\[hide\]](#)

- [Bid process \(bid details\)](#)
- [Venues](#)
- [Torch relay](#)
- [Marketing \(mascots\)](#)
- **[Broadcasters](#)**
- [Opening ceremony \(flag bearers\)](#)
- [Chronological summary](#)
- [Medal table \(medalists\)](#)
- [World and Olympic records](#)
- [Controversies \(Russian doping scandal\)](#)
- [Closing ceremony \(flag bearers\)](#)
- [Paralympics](#)

IOC · KOC · POCOG

V·T·E

[Main page](#)
[Contents](#)
[Featured content](#)
[Current events](#)
[Random article](#)
[Donate to Wikipedia](#)
[Wikipedia store](#)

[Interaction](#)

[Help](#)
[About Wikipedia](#)
[Community portal](#)
[Recent changes](#)
[Contact page](#)

[Tools](#)

[What links here](#)
[Related changes](#)
[Upload file](#)
[Special pages](#)
[Permanent link](#)
[Page information](#)
[Wikidata item](#)
[Cite this page](#)

[Print/export](#)

[Create a book](#)
[Download as PDF](#)
[Printable version](#)

[Languages](#)



[Français](#)

[Edit links](#)

Territory	Rights holder	Ref
Asia	Dentsu ^[i]	[14]
Australia	Seven Network	[15]
Brazil	Grupo Globo	[16]
Canada	CBC/Radio-Canada • Bell Media • Rogers Media • TLN	[17][18]
Caribbean	International Media Content Ltd. • SportsMax	[19]
Cayman Islands	Cayman 27	[20]

	China	CCTV	[21]
	Chinese Taipei	ELTA	[20]
	Cuba	ICRT	[20]
	Europe	Eurosport	[22]
	Albania	RTSH	[23]
	Andorra	RTVA	[20]
	Armenia	APMTV	[24]
	Austria	ORF	[25]
	Azerbaijan	AzTV • İdman TV	[26][27]
	Belarus	Belteleradio	[28]
	Belgium	VRT	[29]
	Bosnia and Herzegovina	BHRT	[30][31]
	Bulgaria	BNT	[32]
	Croatia	HRT	[33]
	Czech Republic	ČT	[34][35]
	Denmark	DR	[36]
	Estonia	Eesti Meedia	[37]
	Finland	Yle TV5 (men's ice hockey)	[38]
	Georgia	GPB	[39]
	Germany	ARD • ZDF	[40]
	Greece	ERT	[41]
	Hungary	MTVA	[42]
	Iceland	RÚV	[39]
	Ireland	RTÉ	[43]
	Israel	Sport 5	[20]
	Italy	RAI ^[ii]	[44][45]
	Kosovo	RTK	[24]
	Latvia	LTV	[39]
	Liechtenstein	SRG SSR	[20]
	Lithuania	TV3	[46]
	Macedonia	MRT	[30][47]
	Moldova	TVR • TRM	[48][49][50]
	Montenegro	RTCG	[51]
	Netherlands	NOS	[52]

	Norway	TVNorge	[53]
	Poland	TVP	[54]
	Portugal	RTP	[55]
	Romania	TVR	[56]
	Serbia	RTS	[57]
	Slovakia	RTVS	[58]
	Slovenia	RTV	[58]
	Spain	DMAX	[59]
	Sweden	Kanal 5	[53]
	Switzerland	SRG SSR	[60]
	Turkey	TRT	[61]
	Ukraine	UA:PBC	[62][63]
	United Kingdom	BBC • Eurosport	[64][65]
	France	France Télévisions	[66]
	Hong Kong	TVB	[67]
	Iran	IRIB Varzesh	[68]
	Japan	Japan Consortium	[69]
	Kazakhstan	RTRK	[70]
	Kyrgyzstan	KTRK	[71]
Latin America	América Móvil		[72]
	Malaysia	Astro	[73]
MENA	beIN Sports		[74]
	Mongolia	TV5	[75]
	New Zealand	Sky Television	[76]
	North Korea	SBS	[77]
Oceania	Sky Television		[76]
	Pakistan	PTV	[78]
	Philippines	TV5 Network	[20][79]
	Russia	Perviy Kanal • VGTRK • Match TV	[80][81]
	Singapore	Eleven Sports Network • MediaCorp	[82]
	South Africa	SABC • SuperSport	[83]
	South Korea	SBS • MBC • KBS	[77][84]
Sub-Saharan Africa	Econet Media • SuperSport		[83]
	Tajikistan	Varzish TV	[85]

	Thailand	Workpoint TV	[20]
	United States	NBCUniversal	[86]
	Uzbekistan	Uzreport TV	[87]
	Vietnam	VT	[88]

Notes

- i. ^ Rights to be sold to local broadcaster
- ii. ^ Including microstate of San Marino and Vatican City [20]

References [edit]

1. ^ Frazer, Bryant (8 February 2018). "NBC's 4K HDR Olympics by the Numbers — and the Broadcast Tech Behind It" studiodaily. Studiodaily.com. Retrieved 13 February 2018.
2. ^ Pennington, Adrian (31 January 2018). "Winter Olympics innovates with 8K HDR and live 5G production firsts" ibc.org. Retrieved 13 February 2018.
3. ^ Carter, Jamie (4 February 2018). "The top tech at the 2018 Winter Olympics: 5G, VR, 4K, bullet time and SmartSuits" South China Morning Post. scmp.com. Retrieved 13 February 2018.
4. ^ "South Korean Broadcasters Ready to Launch ATSC 3.0" TV Technology. Retrieved 2017-11-17.
5. ^ Harvey, Steve (1 February 2018). "2018 A Crucial Year for ATSC 3.0" Pro Sound News. Prosoundnetwork.com. Retrieved 13 February 2018.
6. ^ "Ways to Watch the Winter Olympics in 4K UHD with X1" Xfinity. xfinity.com. Retrieved 13 February 2018.
7. ^ "XXIII Olympic Winter Games" mydish. mydish.com. Retrieved 13 February 2018.
8. ^ "IOC awards European broadcast rights to SPORTFIVE" ESPN. 18 February 2009. Retrieved 13 August 2013.
9. ^ "Discovery Lands European Olympic Rights Through '24" Sports Business Journal. Retrieved 1 July 2015.
10. ^ "BBC dealt another blow after losing control of TV rights for Olympics" The Guardian. Retrieved 30 June 2015.
11. ^ "Olympics coverage to remain on BBC after Discovery deal" The Guardian. Retrieved 7 June 2016.
12. ^ "IOC appoints IMG as inflight rights holder for Olympic Games" getconnected.aero. Get Connected. 24 January 2018. Retrieved 25 January 2018.
13. ^ "Olympic Channel to broadcast PyeongChang 2018 across India and sub-continent" International Olympic Committee. Olympic.org. 7 February 2018. Retrieved 7 February 2018.
14. ^ "IOC awards 2018-2024 broadcast rights in Asia" International Olympic Committee. Olympic.org. 29 July 2015. Retrieved 29 July 2015.
15. ^ "Seven Network reclaims rights to broadcast Summer Olympics in Rio de Janeiro in 2016 and Tokyo in 2020" News.com.au. 9 July 2014. Retrieved 9 July 2014.
16. ^ "IOC reaches agreement for broadcast rights in Brazil with Grupo Globo through to 2032" International Olympic Committee. Olympic.org. 10 December 2015. Retrieved 11 December 2015.
17. ^ "IOC awards 2018-2020 broadcast rights in Canada" International Olympic Committee. Olympic.org. 28 October 2014. Retrieved 29 October 2014.
18. ^ Carp, Sam (16 January 2018). "TLN seals Olympic rights in Canada" SportsPro. Sportspromedia.com. Retrieved 16 January 2018.
19. ^ Furlong, Christopher (20 July 2016). "IOC awards 2018-2020 broadcast rights in the Caribbean" International Olympic Committee. Olympic.org. Retrieved 21 July 2016.

20. ^ **a b c d e f g h i** "PyeongChang 2018 Broadcasters"  *PyeongChang 2018 Olympics / Next Winter Games in Korea*. International Olympic Committee. 2 February 2018. Retrieved 4 February 2018.
21. ^ "IOC awards 2018-2024 broadcast rights in China"  *International Olympic Committee*. Olympic.org. 4 December 2014. Retrieved 4 December 2014.
22. ^ "IOC awards all TV and multiplatform broadcast rights in Europe to Discovery and Eurosport for 2018-2024 Olympic Games"  *International Olympic Committee*. Olympic.org. 29 June 2015. Retrieved 29 June 2015.
23. ^ "13 ditë nga nisja e olimpiadës dimërore"  (in Albanian). Radio Televizioni Shqiptar. 26 January 2018. Retrieved 30 January 2018. "Sikundër çdo veprimitari madhore sportive, edhe kjo Olimpiadë Dimërore do të sillet e gjitha për sportdashësit drejtpërdrejt nga Rrjeti i Radio-Televizonit Shqiptar."
24. ^ **a b** Connolly, Eoin (17 May 2017). "Wednesday's Daily Deal Round-Up: Olympic partnerships for Discovery and more"  *SportsPro*. Sportspromedia.com. Retrieved 17 May 2017.
25. ^ Pavitt, Michael (13 June 2016). "Austrian broadcaster ORF agree deal for Pyeongchang 2018 and Tokyo 2020"  *inside the games*. Retrieved 13 June 2016.
26. ^ "TV Program"  *aztv.az*. AzTV. 8 February 2018. Retrieved 8 February 2018.
27. ^ "Program"  *idmantv.az*. Idman TV. 8 February 2018. Retrieved 8 February 2018.
28. ^ Dziadul, Chris (5 October 2016). "Discovery inks Belarus Olympics deal"  *Broadband TV News*. Broadbandtvnews.com. Retrieved 5 October 2016.
29. ^ "Olympische Spelen 2018 en 2020 bij VRT"  *vrt.be*. VRT. 24 January 2018. Retrieved 26 January 2018.
30. ^ **a b** "Late Olympics rights deals struck in Bosnia, Macedonia"  *Sport Business*. Sportbusiness.com. 8 February 2018. Retrieved 8 February 2018.
31. ^ "Saopštenje za javnost: Upravni odbor BHRT-a [30.01.2018.] - BHRT"  (in Bosnian). Radio and Television of Bosnia and Herzegovina (BHRT). 30 January 2018. Retrieved 3 February 2018.
32. ^ "БНТ ще излъчва Зимните олимпийски игри 2018"  *bnt.bg* (in Bulgarian). Bulgarian National Television (BNT). Retrieved 30 January 2018.
33. ^ Lloyd, Tom (2 June 2016). "Discovery sign Croatian and Irish Olympic deals"  *SportsPro*. Retrieved 2 June 2016.
34. ^ Polák, Lukáš (9 May 2016). "Olympiáda zůstane neplacená, práva od Discovery získala Česká televize"  *Digitální rádio* (in Czech). rozhlas.cz. Retrieved 9 May 2016.
35. ^ Morgan, Liam (9 May 2016). "Discovery Communications sign broadcast deal with Česká Televize for Pyeongchang 2018 and Tokyo 2020"  *inside the games*. Retrieved 10 May 2016.
36. ^ Ladingkær, Lars (9 August 2017). "Discovery og DR deler OL"  *recordere.dk* (in Danish). Retrieved 17 October 2017.
37. ^ Vahtla, Aili (7 December 2016). "Eesti Meedia secures free-to-air broadcast rights for 2018, 2020 Olympics"  *Err News*. news.err.ee. Retrieved 7 December 2016.
38. ^ Lloyd, Tom (21 April 2016). "Finnish broadcaster in Discovery Olympics deal"  *SportsPro*. Retrieved 22 April 2016.
39. ^ **a b c** "Discovery Communications Continues Olympic Games Momentum with Telewizja Polska Partnership in Poland"  *Discovery Communications*. corporate.discovery.com. 1 February 2017. Retrieved 1 February 2017.
40. ^ Carp, Sam (1 August 2017). "Report: ARD and ZDF secure long-term Olympic deal"  *SportsPro*. Sportspromedia.com. Retrieved 1 August 2017.
41. ^ "Στην EPT τα δικαιώματα μετάδοσης των Ολυμπιακών Αγώνων"  *press.ert.gr* (in Greek). Hellenic Broadcasting Corporation (ERT). Retrieved 7 December 2017.

42. [^ "Hungarian Public Television Agrees Deal To Broadcast Summer And Winter Olympics Until 2024"](#). *Hungary today*. hungarytoday.hu. 20 June 2016. Retrieved 20 June 2016.
43. [^ "RTÉ secures rights for Tokyo 2020 Olympic Games"](#). RTÉ. 2 June 2016. Retrieved 2 June 2016.
44. [^ "Discovery partnership with RAI guarantees viewers more of the Olympic Winter Games, engaging more people, on more screens"](#). Eurosport. 10 January 2018. Retrieved 20 January 2018.
45. [^ "Rai, dopo 8 anni tornano Olimpiadi invernali - Tv"](#). ANSA.it (in Italian). 14 December 2017. Retrieved 15 December 2017.
46. [^ "2018 ir 2020 metų olimpines žaidynes transliuos TV3 televizija Visą straipsnį galite rasti"](#). tv3.it. 17 January 2017. Retrieved 18 January 2017.
47. [^ "ЗОИ 2018 ексклюзивно на МРТ"](#). mrt.com.mk (in Macedonian). Macedonian Radio Television (MRT). 5 February 2018. Retrieved 6 February 2018.
48. [^ "Echipa TVR, pregătită de Jocurile Olimpice de Iarnă PyeongChang 2018"](#). tvrmoldova.md. TVR. 29 January 2018. Retrieved 29 January 2018.
49. [^ "PROCES VERBAL al ședinței Consiliului de Observatori al Instituției Publice Naționale a Audiovizualului Compania „Teleradio-Moldova”"](#) (doc) (in Romanian). Teleradio-Moldova. 12 June 2017. Retrieved 22 January 2018.
50. [^ "CAIET DE SARCINIAL IPNA COMANIA „TELERADIO-MOLDOVA" PENTRU ANUL 2018"](#) (doc) (in Romanian). Teleradio-Moldova. pp. 2–3. Retrieved 22 January 2018. "creșterea volumului de emisie al programelor sportive, în special din contul difuzării Campionatului Mondial de Fotbal din Rusia - 2018 și a Jocurilor Olimpice de Iarnă, Puyongchang (Corea de Sud)"
51. [^ "SAGLASNOST za potpisivanje Ugovora za otkup TV prava za Olimpijske Igre – Pyeong Chang 2018 i Tokio 2020"](#) (docx) (in Montenegrin). Radio and Television of Montenegro. 14 September 2017. Retrieved 22 January 2018.
52. [^ Emmett, James \(21 March 2016\). "Dutch broadcaster follows BBC with Discovery Olympic deal"](#). SportsPro. Retrieved 21 March 2016.
53. [^ a b "Discovery Communications Unveils Olympic Games Coverage Plans in Norway & Sweden – Starting with PyeongChang 2018"](#). Discovery Communications. 2 June 2016. Retrieved 12 November 2016.
54. [^ "Igrzyska olimpijskie w 2018 i 2020 roku w TVP"](#) (in Polish). wirtualnemedia.pl. 19 January 2017.
55. [^ Holmes, Elena \(9 February 2018\). "Host of late broadcast deals agreed for PyeongChang 2018"](#). SportsPro. Sportspromedia.com. Retrieved 9 February 2018.
56. [^ "TVR ȘI DISCOVERY COMMUNICATIONS AU ÎNCHEIAT UN ACORD DE SUBLICENȚIERE A JOCURILOR OLIMPICE"](#). Agerpres. agerpres.ro. 8 August 2017. Retrieved 10 August 2017.
57. [^ "Зимске олимпијске игре 2018"](#) (in Serbian). Radio Television of Serbia (RTS). Retrieved 30 January 2018.
58. [^ a b Morgan, Liam \(30 August 2016\). "Discovery Communications sign two more deals for Pyeongchang 2018 and Tokyo 2020"](#). inside the games. insidethegames.biz. Retrieved 1 September 2016.
59. [^ "DMAX emitirá en abierto los Juegos Olímpicos de invierno de Pyeongchang 2018"](#). DMAX. 19 December 2017. Retrieved 11 January 2018.
60. [^ "Discovery Communications Inc.: Swiss Viewers to Enjoy Enhanced Olympic Games Coverage Following New Discovery Communications and SRG SSR Agreement"](#). The Wall Street Transcript. twst.com. 6 July 2016. Retrieved 6 July 2016.
61. [^ "2018 Kış Olimpiyatları başlıyor"](#). trtspor.com.tr. TRT Spor. 7 January 2018. Retrieved 9 January 2018.

62. ^ Holmes, Elena (4 January 2018). "UA:PBC secures Olympics sub-licensing deal in Ukraine" . SportsPro. Sportspromedia.com. Retrieved 4 January 2018.
63. ^ "Державний комітет телебачення і радіомовлення України" . State Committee for television and radio broadcasting of Ukraine (in Ukrainian). 4 December 2017. Retrieved 15 December 2017.
64. ^ "IOC awards broadcast rights in United Kingdom for 2014, 2016, 2018 and 2020 Olympic Games to the BBC" . Olympic.org. 18 July 2012. Retrieved 18 July 2012.
65. ^ "BBC & Discovery Communications Sign Long-Term Olympic Games Partnership" . Discovery Communications. corporate.discovery.com. 3 February 2016. Retrieved 3 February 2016.
66. ^ "IOC awards broadcast rights in France for 2014, 2016, 2018 and 2020 Olympic Games to France Télévisions" . International Olympic Committee. Olympic.org. 4 July 2011. Retrieved 30 January 2018.
67. ^ Carp, Sam (5 February 2018). "TVB lands last-minute rights deal for PyeongChang 2018" . SportsPro. Sportspromedia.com. Retrieved 5 February 2018.
68. سایت شبکه ورزش - پخش زنده بازی های المپیک زمستانی 2018 کره جنوبی از شبکه ورزش بازی های المپیک زمستانی 2018" . varzeshtv.ir (in Persian). Islamic Republic of Iran Broadcasting (IRIB). Retrieved 16 February 2018.
69. ^ "IOC awards 2018-2024 broadcast rights in Japan" . International Olympic Committee. Olympic.org. 19 June 2014. Retrieved 19 June 2014.
70. ^ "Зимнюю Олимпиаду-2018 покажут в прямом эфире в Казахстане" . vezti.kz. Vezti. 26 January 2018. Retrieved 5 February 2018.
71. ^ "Pyeongchang 2018" . ktrk.kg. KTRK. 9 February 2018. Retrieved 10 February 2018.
72. ^ "IOC Award América Móvil 2018-2024 Broadcast Rights in Latin America" . International Olympic Committee. Olympic.org. 1 December 2017. Retrieved 1 December 2017.
73. ^ "Astro to broadcast the PyeongChang 2018 Winter Olympic Games" . Astro Awani. astroawani.com. 6 February 2018. Retrieved 6 February 2018.
74. ^ "IOC awards 2018-2024 broadcast rights in Middle East and North Africa" . International Olympic Committee. Olympic.org. 27 July 2015. Retrieved 27 July 2015.
75. ^ "TV5 Mongolia - Posts"  (in Mongolian). 7 February 2018. Retrieved 8 February 2018.
76. ^ **a b** "IOC awards 2018-2024 broadcast rights in New Zealand and Pacific Island Territories" . Olympic.org. 23 March 2016. Retrieved 23 March 2016.
77. ^ **a b** "IOC awards SBS broadcast rights for 2018, 2020, 2022 and 2024 Olympic Games" . Olympic.org. 4 July 2011. Retrieved 18 August 2011.
78. ^ "Winter Olympics. PyeongChang 2018" . sports.ptv.com.pk. PTV Sports. 9 February 2018. Retrieved 11 February 2018.
79. ^ "The Fastest 85 Seconds" . Sports5. Retrieved 30 January 2018.
80. ^ "Russia's Channel One Will Broadcast Olympics, Despite Team's Ban" . The Moscow Times. 12 December 2017. Retrieved 15 December 2017.
81. ^ "Первый канал, "Россия 1" и "Матч ТВ" будут транслировать Олимпиаду-2018" . RG. 22 December 2017. Retrieved 10 January 2018.
82. ^ Abdul Aziz, Muhammad Sazali (8 February 2018). "Winter Olympics: Eleven Sports to provide coverage, stream Games 'live' on Facebook for selected events" . The Straits Times. Straitstimes.com. Retrieved 8 February 2018.
83. ^ **a b** "IOC Awards 2018-2024 Broadcast Rights in Africa" . IOC. Olympic.org. 10 July 2017. Retrieved 10 July 2017.
84. ^ "언론사, 평창 동계올림픽 카운트다운" . journalist.or.kr. 20 September 2017. Retrieved 10 January 2018.

85. ^ "Барномаҳои ТВ "Варзиш" барои рӯзи Шанбе, 10 феврал" [varzishtv.tj](#). Varzish TV. 9 February 2018. Retrieved 10 February 2018.
86. ^ "IOC awards US broadcast rights for 2014, 2016, 2018 and 2020 Olympic Games to NBCUniversal" [Olympic.org](#). 7 June 2011. Retrieved 8 June 2011.
87. ^ "UZREPORT TV приобрел эксклюзивные права на трансляцию Олимпиады-2018" [uzreport.news](#). 5 February 2018.
88. ^ "CHÍNH THỨC: Đài Truyền hình Việt Nam sở hữu bản quyền Olympic Pyeongchang 2018" [vtv.vn](#). VTV. 8 February 2018. Retrieved 11 February 2018.

Categories: Lists of Olympic broadcasters | 2018 Winter Olympics

This page was last edited on 26 June 2018, at 09:45 (UTC).

Text is available under the [Creative Commons Attribution-ShareAlike License](#); additional terms may apply. By using this site, you agree to the [Terms of Use](#) and [Privacy Policy](#). Wikipedia® is a registered trademark of the Wikimedia Foundation, Inc., a non-profit organization.

[Privacy policy](#) [About Wikipedia](#) [Disclaimers](#) [Contact Wikipedia](#) [Developers](#) [Cookie statement](#)

[Mobile view](#)

